



POP 101

PUBLIC OFFICE PREPARATION



Public Office Preparation 101 (POP 101) is a program of Envision Greater Fond du Lac that engages community members in local nonpartisan political process by providing essential information and skills needed for success in public office. Participants will explore basic competencies, including how to navigate the paperwork process, fundraising and spending, campaigning, and building a public persona. POP101 builds on the curriculum of our Leadership Fond du Lac County program, but participation in Leadership Fond du Lac County is not a requirement for enrollment in POP101.

Session 1: Thursday, October 22, 2026: 9:00 a.m. – 12:00 p.m.

Session 2: Thursday, October 29, 2026: 9:00 a.m. – 12:00 p.m.

Cost: \$50 for General Admission

Free for Leadership Fond du Lac County Alumni and Participants

20-person class limit; 5-person minimum to run

Format: 6 hours total: host two 3-hour program days (back-to-back weeks)

Outcomes: Participants can expect to:

- Learn about best practices in building a public profile, putting a campaign team together, and developing a campaign platform.
- Network with former local and state representatives and individuals experienced in election campaigns.
- Find out more about the paperwork and process requirements of Fond du Lac County (envisiongreaterfdl.com/election).
- Develop campaign fundraising and spending strategies.
- Better understand how media factors into campaigning and public office life.
- Gain perspective on what happens once you're elected to public office.
- Create a campaign roadmap.

Questions and more information available by contacting Joe at jvenhuizen@envisiongreaterfdl.com or 920.921.9500.