

Fond du Lac County

Talent Attraction Strategy



The Challenge

The Talent Gap is Real

Fond du Lac County is facing a workforce shortage. Talent attraction is essential to the future health of our county.

The Solution

Make My Move: Turning Interest Into Relocation

Envision Greater Fond du Lac is applying for a \$500,000 state grant to bring 44 new households from outside Wisconsin to live and work here permanently in the next 2 years.



\$120,000 committed by Envision

The Ask

How Local Businesses Can Help

We're inviting local businesses to contribute an in-kind experience, product, service, pass, membership, or credit per household to either the Base Package or Add-On Experiences.

Base Package

- Shop-local credit
- Community or recreation pass

Add-On Experiences

- Outdoors & Recreation
- Food & Agri-Tourism
- Arts, Culture & Entertainment
- Family & Youth Activities
- Fitness, Sports & Social
- Learning & Leadership

The Business Case

- Priority access to brand-new residents
- First impressions that lead to long-term customers
- Visible investment in workforce growth

LEARN MORE



SCAN QR CODE



Be part of Fond du Lac County's next chapter.