



We bring stakeholders together to pursue opportunities that improve economic vibrancy, strengthen community identity, and invest in the next generation.

## Membership & Investment Opportunities

*Promoting the interests of our local business community.*

Business Basic - \$450

*Providing access through connections and relationships.*

Business Plus - \$995

*Creating positive exposure for your business through market visibility.*

Business Builder - \$1,600

*Differentiating your business, finding your niche, and strategizing the future.*

Stakeholder - \$2,750

*Providing significant impact and directive on our community's business landscape.*

Premier Partner | \$5,500

*Positioning your business as a leader among the elite.*

Champion | \$11,000

*Committed to strengthening the economic vibrancy and community identity.*

Visionary

*Planning the future with imagination and wisdom.*

**For more information on membership details or questions, please contact  
Envision Greater Fond du Lac at 920.921.9500 or [info@envisiongreaterfdl.com](mailto:info@envisiongreaterfdl.com)**



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## BUSINESS BASIC | \$450

*Providing access through connections and relationships.*

People buy from people they know, like, and trust. Sometimes, the biggest challenge a business faces is getting the word out about who you are and what you do. Investment in Envision Greater Fond du Lac affords you and your business abundant opportunity to be recognized and acknowledged in the greater Fond du Lac area.

Hosting more than 50 events and programs annually, Envision Greater Fond du Lac provides a platform for you to connect with other key leaders in the community, as well as potential new customers. You are able to leverage these opportunities to expand your reach.

### *Member-Only Discounts*

- Free subscription to The Business News
- Free subscription to Insight on Business
- Discounted admission to events
- Discounted access to Constant Contact
- Discounted access to Staples Advantage
- Discounted use of our mailing list
- Free job postings on FDLWorks.com
- Discounted conference room usage in one of Envision Greater Fond du Lac's meeting spaces
- Discounted membership with the Wisconsin Veterans Chamber of Commerce

### *Networking*

- Business Connections
- Coffee Connections
- Members-only Facebook page
- Volunteer opportunities
- Access to events

### *Visibility*

- Online business listing with link to website
- Ribbon cuttings
- New member promotion on social media and newsletter
- Sponsorship opportunities
- Referrals
- Gift certificate redemption
- News release sharing

### *Education & Tools*

- Education & professional development programming
- Concierge service
- Certificates of origin
- Email updates
- Envision University



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## BUSINESS PLUS | \$995

*Creating positive exposure for your business through market visibility.*

Business Plus members receive all the benefits of the Business Basic, as well as additional opportunities to create, maintain, and enhance exposure to not only member organizations, but the communities served as a whole.

The Business Plus investment level provides you with the opportunity to be part of fostering this region as a place of growth, vibrancy, and a destination.

### *Market Visibility*

- Enhanced business listing on online directory, including a direct link to your website, link to your primary social platform, and 2 category listings
- Free conference space usage in one of Envision Greater Fond du Lac's meeting spaces (boardroom and two smaller meeting spaces) 2 times in calendar year
- Written Business Spotlight, housed on our website and showcased in our newsletter or social media (as requested)
- Enhanced ribbon cutting to include invitation to local dignitaries, c-suite of Envision Greater Fond du Lac, and a recorded video shared on Facebook
- Complimentary Associate Membership to FABOH available with Nice healthcare
- Featured on Envision Greater Fond du Lac's homepage for one month as a Mission Sponsor, linked to business's preferred owned media platform



*Includes all benefits of the previous membership level.*



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## BUSINESS BUILDER | \$1,600

*Differentiating your business, finding your niche', and strategizing the future.*

Business Builder members know who they are and what they do. This level of investment provides the tools to take your business to the next level; diversify leads and revenue streams; and keep pace with the shifting customer and market trends.

Through a combination of organic, earned, and owned media, Business Builder members can prioritize their efforts, combined with Envision Greater Fond du Lac, to leverage experience, knowledge, and economic movements.

### *Resource Brokering*

- Free conference space usage in one of Envision Greater Fond du Lac's meeting spaces (boardroom and two smaller meeting spaces) 4 times in calendar year
- Choice of 1 membership to:
  - Agri-Business Council
  - Fond du Lac Society for Human Resource Managers (FDL SHRM)
  - Safety Council
  - Young Professionals of Fond du Lac (YPF)
- Free one-time use of membership mailing list
- One Concierge Service Series registration



*Includes all benefits of the previous membership levels.*



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## STAKEHOLDER | \$2,750

*Providing significant impact and directive on our community's business landscape.*

Stakeholder members have the distinct opportunity to immerse themselves and their employees in the fabric of what makes Fond du Lac County what it is. With access to exclusive offerings and valuable state-wide resources, the Stakeholder not only has a seat at the table, but access to tools that can lead to completion of aspirational goals.

Stakeholder members are able to tap into Envision Greater Fond du Lac resources, as well as connect with other member businesses to address today's marketplace needs and hurdles.

### *Connection and forward-thinking*

- Regular updates from Envision Greater Fond du Lac President/CEO and/or Board of Directors
- Business Spotlight video
- Enhanced business listing on online directory, including a direct link to your website, link to 2 social platforms, 4 category listings, and logo
- 2 reserved seats to Annual Meeting
- 1 reserved seat to annual Economic Forecast Breakfast
- Free conference space usage in one of Envision Greater Fond du Lac's meeting spaces (boardroom and two smaller meeting spaces) 6 times in calendar year
- Free one-time use of membership mailing list
- Choice of 2 memberships to:
  - Agri-Business Council
  - Fond du Lac Society for Human Resource Managers (FDL SHRM)
  - Safety Council
  - Young Professionals of Fond du Lac (YPF)



*Includes all benefits of the previous membership levels.*





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## PREMIER PARTNER | \$5,500

*Positioning your business as a leader among the elite.*

Premier Partners are mindful corporate citizens who see the value in being part of something bigger than themselves. Supporting the entire business community is paramount and sets the Premier Partner apart from others. Those in this elite group believe in partnership, cooperation, and collaboration.

Premier Partners also believe in the holistic development of their business, employees, and community. Investment at this level affords insider insight and advancement opportunities.

### *Leadership involvement and development*

- Executive roundtable with Envision Greater Fond du Lac President/CEO
- Registrant in Leadership Fond du Lac County program
- Enhanced business listing on online directory, including a direct link to your website, link to 3 social platforms, 4 category listings, and logo or ad
- 4 reserved seats to Annual Meeting
- 2 reserved seats to annual Economic Forecast Breakfast
- Free two-time use of membership mailing list



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## CHAMPION | \$11,000

*Committed to strengthening the economic vibrancy and community identity.*

Champions are just that, those who publicly support winning in the global market place through agility, creativity, and honesty. Envision Greater Fond du Lac, in partnership with Champion members, focus on crafting an environment where motivation and innovation foster an arena for countywide growth and development.

Champion members also support the growth of new and aspiring businesses to reach their full potential. Through economic investments, Champions are true pioneers in paving the way to progress.

### *Exclusive positioning.*

- Young Professionals of Fond du Lac Corporate Membership
- A membership to gift to a charity, non-profit, or start-up business
- Permanent logo placement on Envision Greater Fond du Lac website homepage
- Enhanced business listing on online directory, including a direct link to your website, link to 4 social platforms, 4 category listings, and video
- 8 reserved seats to Annual Meeting
- 2 reserved seats to annual Economic Forecast Breakfast
- Free three-time use of membership mailing list
- First right on premier sponsorship opportunities



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## VISIONARY

*Planning the future with imagination and wisdom.*

Visionary members know how to take concrete steps to bring to life to future endeavors. Visionary members are:

- Persistent, knowing 'good enough' is not good enough.
- Bold, willing to have those tough conversations.
- Strategic, envisioning a big-picture future.
- Risk-takers, understanding some things will work out, others provide learning opportunities.
- Communicative, realizing effective communication is essential to growth.
- Organized, paying close attention to the systems and people who assist along the way.
- Focused, identifying goals, objectives, strategies, and tactics for success.
- Optimistic, inherently projecting a positive attitude.
- Magnetic, drawing in and welcoming of those around them.
- Collaborative, supporting the efforts of those around them to achieve as a high-performing team can.
- Innovative, using imagination to dream up the next idea.
- Open-Minded, showing flexibility to adjust and move as things change.
- Emotionally intelligent, understanding the power of feelings and intuition.
- Inspirational, passionately providing motivation to those around them.

### *Customized benefits*

Members at the Visionary investment level are true leaders and forward-thinkers. Investors at this level develop a specific package to best fit the needs of their business and employees, as well as the greater community around them.



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## ECONOMIC DEVELOPMENT

*Making our county vibrant and prosperous.*

Economic Development programs help...

- Entrepreneurs
  - Assist in navigating permitting and licensing
  - Gap financing
  - Technical assistance
- Existing Businesses
  - Advocate for infrastructure improvements
  - Export assistance
  - Expansion assistance
  - Gap financing
- New Businesses
  - Community and economic data
  - Advocate for site improvements
  - Incentive negotiations low-interest loans
- Talent
  - Partnering with businesses and workforce development organizations to design training programs for workers
  - Exploring distinctive, yet sometimes over-looked, populations of talent
- Neighborhoods
  - Participate in strategic planning and placemaking efforts
  - Expand childcare options
  - Expand broadband in rural Fond du Lac County
  - Explore future housing opportunities
- Get data
  - Data and insights into local business
  - Access to business leaders
- Promote Our Community
  - Advocating for business-friendly policies
  - Marketing the community to domestic and international businesses
- Assist with Disasters
  - Post-disaster recovery
  - Long-term resiliency





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## SCHOOL PARTNERSHIP OPPORTUNITIES

*Providing learning and engagement opportunities to the next generation.*

Envision Greater Fond du Lac offers a variety of opportunities for school districts to participate in, providing extracurricular activities to their students to explore career opportunities within Fond du Lac County.

- **Fond du Lac R.O.C.K.** - Fond du Lac R.O.C.K. (Retention, Opportunity, Community, Knowledge) is aimed at working with high school seniors who have no plans post-high school graduation. This program provides career exploration through tours and job shadows, as well as resume assistance, interview practice, and coaching.
- **Project G.R.I.L.L.** - Project G.R.I.L.L. (Growing Readiness in Learning and Leading) puts local manufacturers together with area high school tech ed students on a year-long project to design and build a working charcoal grill from scratch.
- **Career Connections Academy** - One of Wisconsin's largest opportunities for middle school students, the goal of this program is designed to teach students about the wide variety of jobs available within the greater Fond du Lac area, specifically in agriculture, healthcare, information technology, services, skilled trades, and manufacturing.
- **North East Wisconsin Manufacturing Alliance (NEWMA) & Envision Greater Fond du Lac joint programming** - Grades 8 – 12 & Educators – A variety of program offerings and resources focused on highlighting careers within the manufacturing industry across Fond du Lac County and Northeastern Wisconsin.

In addition to these programs, Envision can provide resources to help your school host a robust career fair, introduce local employers for in-classroom speakers, arrange business tours and job shadow opportunities, and much more.

The fee for your district will be based off our understanding of your K-12 enrollment. See the enrollment structure below:

- Up to 1,000 students - \$2,500
- 1,001 - 4,999 students - \$5,000
- 5,000 students and up - discussion with individual districts

