



Market Viability and Analysis

You need to know:

- Are there enough customers and workers near my potential business?
- What are the spending behaviors of citizens surrounding my potential business?
- What sort of lifestyle do my ideal customers have and does it match area customers?

What we can do:

- Identify potential customer base and sites by examining market saturation
- Identify workforce availability and appropriate wages for staff
- Answer questions about how residents spend their money - and the amount they spend
- Describe the most common lifestyles of area residents and compare to your ideal customer

Rates discounted up to
50% off market rate!