

Brandon Village, WI Brandon Village, WI (5509300) Geography: Place Prepared by Esri

opulation Summary	Brandon villa.
2000 Total Population	87
2010 Total Population	87
2019 Total Population	82
2019 Group Quarters	
2024 Total Population	80
2019-2024 Annual Rate	-0.479
2019 Total Daytime Population	58
Workers	21
Residents	37
busehold Summary	57
2000 Households	32
2000 Average Household Size	2.6
2010 Households	33
2010 Average Household Size	2.5
2019 Households	31
2019 Average Household Size	2.5
2019 Average Household Size	31
2024 Average Household Size	2.5
2019-2024 Annual Rate	-0.329
2010 Families	23
2010 Average Family Size	3.1
2019 Families	22
2019 Average Family Size	3.0
2024 Families	22
2024 Average Family Size	3.0
2019-2024 Annual Rate	-0.44
using Unit Summary	-0
2000 Housing Units	346
Owner Occupied Housing Units	76.0%
Renter Occupied Housing Units	19.1%
Vacant Housing Units	4.9%
010 Housing Units	369
Owner Occupied Housing Units	69.9%
Renter Occupied Housing Units	21.19
Vacant Housing Units	8.9%
2019 Housing Units	36
Owner Occupied Housing Units	67.89
Renter Occupied Housing Units	18.49
Vacant Housing Units	13.8%
5	36
2024 Housing Units Owner Occupied Housing Units	66.9%
Renter Occupied Housing Units	17.99
Vacant Housing Units	15.29
dian Household Income	13.2
2019	\$64,86
2019	\$73,09
edian Home Value	ψ, σ, σ
2019	\$152,15
2019	\$177,35
r Capita Income	41 77,33
2019	\$27,88
2024	\$32,08
edian Age	\$52,00
2010	38.
2010	38. 39.
2024	39.

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.



Brandon Village, WI Brandon Village, WI (5509300) Geography: Place Prepared by Esri

		Brandon villa
20	019 Households by Income	Brandon villa
	Household Income Base	319
	<\$15,000	6.6%
	\$15,000 - \$24,999	6.3%
	\$25,000 - \$34,999	6.0%
	\$35,000 - \$49,999	12.9%
	\$50,000 - \$74,999	26.3%
	\$75,000 - \$99,999	22.9%
	\$100,000 - \$149,999	15.4%
	\$150,000 - \$199,999	1.9%
	\$200,000+	1.9%
	Average Household Income	\$73,881
	024 Households by Income	+
	Household Income Base	312
	<\$15,000	4.8%
	\$15,000 - \$24,999	5.1%
	\$25,000 - \$34,999	5.1%
	\$35,000 - \$49,999	11.5%
	\$50,000 - \$74,999	24.7%
	\$75,000 - \$99,999	24.0%
	\$100,000 - \$149,999	19.2%
	\$150,000 - \$199,999	2.9%
	\$200,000+	2.6%
	Average Household Income	\$84,922
	019 Owner Occupied Housing Units by Value	1 - 7-
	Total	251
	<\$50,000	0.8%
	\$50,000 - \$99,999	18.3%
	\$100,000 - \$149,999	29.9%
	\$150,000 - \$199,999	23.1%
	\$200,000 - \$249,999	8.4%
	\$250,000 - \$299,999	6.0%
	\$300,000 - \$399,999	8.0%
	\$400,000 - \$499,999	2.0%
	\$500,000 - \$749,999	2.8%
	\$750,000 - \$999,999	0.8%
	\$1,000,000 - \$1,499,999	0.0%
	\$1,500,000 - \$1,999,999	0.0%
	\$2,000,000 +	0.0%
	Average Home Value	\$188,247
20	024 Owner Occupied Housing Units by Value	
	Total	248
	<\$50,000	0.8%
	\$50,000 - \$99,999	13.7%
	\$100,000 - \$149,999	23.8%
	\$150,000 - \$199,999	21.4%
	\$200,000 - \$249,999	9.3%
	\$250,000 - \$299,999	8.5%
	\$300,000 - \$399,999	13.3%
	\$400,000 - \$499,999	3.6%
	\$500,000 - \$749,999	4.8%
	\$750,000 - \$999,999	0.8%
	\$1,000,000 - \$1,499,999	0.0%
	\$1,500,000 - \$1,999,999	0.0%
	\$2,000,000 +	0.0%
	Average Home Value	\$221,976

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.



Brandon Village, WI Brandon Village, WI (5509300) Geography: Place Prepared by Esri

	Brandon villa
2010 Population by Age	
Total	879
0 - 4	7.4%
5 - 9	8.2%
10 - 14	7.6%
15 - 24	12.2%
25 - 34	10.2%
35 - 44	16.2%
45 - 54	14.8%
55 - 64	10.5%
65 - 74	5.6%
75 - 84	5.5%
85 +	1.9%
18 +	71.8%
2019 Population by Age	
Total	818
0 - 4	7.0%
5 - 9	7.3%
10 - 14	7.8%
15 - 24	11.4%
25 - 34	11.4%
35 - 44	11.2%
45 - 54	14.9%
55 - 64	14.1%
65 - 74	8.9%
75 - 84	4.0%
85 +	2.0%
18 +	73.2%
2024 Population by Age	
Total	803
0 - 4	6.7%
5 - 9	7.5%
10 - 14	8.1%
15 - 24	12.0%
25 - 34	10.0%
35 - 44	11.6%
45 - 54	12.6%
55 - 64	13.9%
65 - 74	11.1%
75 - 84	4.7%
85 +	1.9%
18 +	72.5%
2010 Population by Sex	
Males	435
Females	444
2019 Population by Sex	
Males	418
Females	400
2024 Population by Sex	
Males	416
Females	387



Brandon Village, WI Brandon Village, WI (5509300) Geography: Place Prepared by Esri

	Brandon villa
2010 Population by Race/Ethnicity	
Total	879
White Alone	94.8%
Black Alone	0.5%
American Indian Alone	0.3%
Asian Alone	0.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	3.1%
Two or More Races	1.4%
Hispanic Origin	5.0%
Diversity Index	18.7
2019 Population by Race/Ethnicity	
Total	820
White Alone	94.3%
Black Alone	0.7%
American Indian Alone	0.5%
Asian Alone	0.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	3.0%
Two or More Races	1.5%
Hispanic Origin	5.5%
Diversity Index	20.3
2024 Population by Race/Ethnicity	000
Total	800
White Alone	93.1%
Black Alone	0.9%
American Indian Alone	0.6%
Asian Alone	0.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	3.8%
Two or More Races	1.6%
Hispanic Origin	6.9%
Diversity Index	24.5
2010 Population by Relationship and Household Type	070
Total	879
In Households	98.6%
In Family Households	85.1%
Householder	26.5%
Spouse	21.7%
Child	33.9%
Other relative	0.8%
Nonrelative	2.2%
In Nonfamily Households	13.5%
In Group Quarters	1.4%
Institutionalized Population	0.0%
Noninstitutionalized Population	1.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ ethnic groups.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Brandon Village, WI Brandon Village, WI (5509300) Geography: Place Prepared by Esri

Geography: Place	
2019 Population 25+ by Educational Attainment	Brandon villa.
Total	54
Less than 9th Grade	2.04
	5.04
9th - 12th Grade, No Diploma	38.69
High School Graduate	2.20
GED/Alternative Credential	
Some College, No Degree	18.20
Associate Degree	11.0
Bachelor's Degree	16.9
Graduate/Professional Degree	6.19
2019 Population 15+ by Marital Status	
Total	63
Never Married	24.4
Married	60.10
Widowed	7.4
Divorced	8.19
2019 Civilian Population 16+ in Labor Force	
Civilian Employed	97.60
Civilian Unemployed (Unemployment Rate)	2.49
2019 Employed Population 16+ by Industry	
Total	45
Agriculture/Mining	4.20
Construction	7.39
Manufacturing	19.60
Wholesale Trade	5.5
Retail Trade	11.29
Transportation/Utilities	5.99
Information	0.99
Finance/Insurance/Real Estate	4.2
Services	33.0
Public Administration	8.19
2019 Employed Population 16+ by Occupation	
Total	45
White Collar	48.80
Management/Business/Financial	10.10
Professional	17.49
Sales	7.39
Administrative Support	14.19
Services	15.89
Blue Collar	35.40
Farming/Forestry/Fishing	4.20
Construction/Extraction	5.9
Installation/Maintenance/Repair	2.60
Production	14.10
Transportation/Material Moving	8.6
2010 Population By Urban/ Rural Status	6.0
Total Population	87
Population Inside Urbanized Area	0.00
Population Inside Urbanized Cluster	0.0
Rural Population	100.04



Brandon Village, WI Brandon Village, WI (5509300) Geography: Place Prepared by Esri

5 . ,	
	Brandon villa
2010 Households by Type	
Total	336
Households with 1 Person	25.9%
Households with 2+ People	74.1%
Family Households	69.3%
Husband-wife Families	56.8%
With Related Children	27.7%
Other Family (No Spouse Present)	12.5%
Other Family with Male Householder	3.0%
With Related Children	2.4%
Other Family with Female Householder	9.5%
With Related Children	6.2%
Nonfamily Households	4.8%
All Households with Children	36.6%
Multigenerational Households	1.8%
Unmarried Partner Households	4.5%
Male-female	4.5%
Same-sex	0.0%
2010 Households by Size	
Total	336
1 Person Household	25.9%
2 Person Household	34.8%
3 Person Household	11.9%
4 Person Household	13.7%
5 Person Household	11.0%
6 Person Household	2.4%
7 + Person Household	0.3%
2010 Households by Tenure and Mortgage Status	
Total	336
Owner Occupied	76.8%
Owned with a Mortgage/Loan	56.2%
Owned Free and Clear	20.5%
Renter Occupied	23.2%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	369
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parentchild relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.



Brandon Village, WI Brandon Village, WI (5509300) Geography: Place

- - - -

Top 3 Tapestry Segments1.Salt of the Earth (69)2.Top Tier (1A)3.Professional Pride (1B)2019 Consumer Spending\$544,407Average Spent\$1,711.97Spending Potential Index80Education: Total \$\$422,237Average Spent:\$1,327.79Spending Potential Index81Education: Total \$\$1,227.79Spending Potential Index\$1,327.79Spending Potential Index\$1,227.79Spending Potential Index\$1,237.00Average Spent\$1,423.300Average Spent\$1,423.300Average Spent\$1,423.300Average Spent\$1,423.300Average Spent\$1,475.000Average Spent\$1,787.000Average Spent\$1,787.000Average Spent\$1,775.000Average Spent		Brandon villa
2. Top Tier (1A) 3. Professional Pride (1B) 2019 Consumer Spending \$544.407 Average Spent \$171.97 Spending Potential Index 80 Education: Total \$ \$422.237 Average Spent \$122.725 Average Spent \$12.725 Average Spent \$12.725 Average Spent \$2.807.020 Spending Potential Index 83 Entertainmer/Recreation: Total \$ \$912.725 Average Spent \$1.423.300 Average Spent \$1.787.600 Spending Potential Index \$966.597 Average Spent \$1.787.600 Spending Potential Index \$96.597 Average Spent \$1.787.600 Average Spent \$1.787.600 Average Spent \$1.787.600 Average Spent \$1.787.60	Top 3 Tapestry Segments	
3. Professional Pride (1B) 2019 Consumer Spending Starkass: Apparel & Services:: Total \$ Starkass: Average Spent Starkass: Starkass: Starkass: Education: Total \$ Starkass: Starkass: <t< td=""><td>1.</td><td>Salt of the Earth (6B)</td></t<>	1.	Salt of the Earth (6B)
2019 Consumer SpendingApparel & Services: Total \$\$544,407Average Spent\$1,711.97Spending Potential Index80Education: Total \$\$422,237Average Spent\$1,327.79Spending Potential Index83Entertainment/Recreation: Total \$\$912,725Average Spent\$2,870.20Spending Potential Index88Food at Home: Total \$\$1423.307Average Spent\$2,870.20Spending Potential Index88Food at Home: Total \$\$1473.300Average Spent\$4,475.78Spending Potential Index86Food Average Spent\$30.96.11Spending Potential Index83Health Care: Total \$\$1,787.60Average Spent\$1,787.60Average Spent\$1,787.78Spending Potential Index\$4Personal Care Products & Services: Total \$\$2,806.51Average Spent\$2,806.51Average	2.	Top Tier (1A)
Aparel & Services: Total \$\$\$44,407Average Spent\$1,711.97Spending Potential Index80Education: Total \$\$422,237Average Spent\$1,227.9Spending Potential Index83Entertainment/Recreation: Total \$\$912,725Average Spent\$2,870.20Spending Potential Index88Food at Home: Total \$\$1,423,300Average Spent\$4,475.78Spending Potential Index88Food at Home: Total \$\$65Food Away from Home: Total \$\$65Food Away from Home: Total \$\$3,039.61Spending Potential Index\$3Spending Potential Index\$5Average Spent\$1,787.600Average Spent\$570.180Average Spent\$1,787.600Average Spent\$1,787.600Average Spent\$1,787.600Average Spent\$1,787.600Average Spent\$1,787.600Average Spent\$1,440.61Spending Potential Index\$144.60Spending Potential Index\$144.60Spending Potential Index\$144.60Spending Potential Index\$144.60Spending Potential Index\$144.60Spending Potential Index\$144.60 <trr<<td>Spending Potential Index\$14.65.</trr<<td>	3.	Professional Pride (1B)
Average Spent\$1,711.97Spending Potential Index80Education: Total \$\$422,237Average Spent\$1,327.79Spending Potential Index\$13Entertainment/Recreation: Total \$\$12,725Average Spent\$2,870.20Spending Potential Index\$8Food at Home: Total \$\$1,423,300Average Spent\$1,423,300Average Spent\$1,423,300Average Spent\$1,423,300Average Spent\$1,423,300Average Spent\$1,872.725Average Spent\$1,787.600Spending Potential Index\$8Food Away from Home: Total \$\$1,787.600Average Spent\$5,621.38Spending Potential Index\$1,793.02Spending Potential Index\$1,793.02Spending Potential Index\$4Spending Potential Index\$4Spending Potential Index\$1,793.02Spending Potential Index\$4Spending Potential Index\$4Average Spent\$236,610Average Spent\$24,600,630Average Spent\$4,600,630Average Spent\$24,860,030Average Spent\$24,860,030Average Spent\$236,610Average Spent\$24,860,010Average Spent\$21,318,41Spending Potential Index\$6Spending Potential Index\$6Spending Potential Index\$6Average Spent\$21,318,41Spending Potential Index\$66Average Spent\$	2019 Consumer Spending	
Spending Potential Index80Education: Total \$\$422,237Average Spent\$1,327.79Spending Potential Index83Entertainment/Recreation: Total \$\$912,725Average Spent\$2,870.20Spending Potential Index88Food at Home: Total \$\$1,423,700Average Spent\$1,423,700Average Spent\$1,423,700Average Spent\$4,475.78Spending Potential Index88Food Away from Home: Total \$\$966,597Average Spent\$3,039.61Spending Potential Index\$83Health Care: Total \$\$1,787,600Average Spent\$1,787,600Average Spent\$1,793.02Spending Potential Index\$570,180Average Spent\$1,793.02Spending Potential Index\$1Average Spent\$1,793.02Spending Potential Index\$1Average Spent\$1,793.02Spending Potential Index\$1Average Spent\$236,610Average Spent\$236,610Average Spent\$24,60,630Average Spent\$24,60,630Average Spent\$24,60,630Average Spent\$24,138,41Spending Potential Index\$79Support Payments/Cash Contributions/Gifts in Kind: Total \$\$86,00,15Average Spent\$24,138,41Spending Potential Index\$86,00,15Average Spent\$24,138,41Spending Potential Index\$86,00,15Average Spent\$24,138,41 <td>Apparel & Services: Total \$</td> <td>\$544,407</td>	Apparel & Services: Total \$	\$544,407
Education:\$422,237Average Spent\$1,327.79Spending Potential Index83Entertainment/Recreation:\$912,725Average Spent\$2,870.20Spending Potential Index88Food at Home:Total \$Total \$\$1,423,300Average Spent\$4,475.78Spending Potential Index88Food Axway from Home:\$4,75.78Spending Potential Index86Food Away from Home:\$4,75.78Spending Potential Index88Health Care:\$1,787,600Average Spent\$5,621.38Spending Potential Index95HH Furnishings & Equipment:\$1,793.02Spending Potential Index\$4Average Spent\$1,793.02Spending Potential Index\$4Average Spent\$1,793.02Spending Potential Index\$4Average Spent\$1,793.02Spending Potential Index\$4Average Spent\$1,793.02Spending Potential Index\$4Average Spent\$236,610Average Spent\$236,610Average Spent\$14,656.07Spending Potential Index\$6Spending Potential Index\$6Spending Potential Index\$6Spending Potential Index\$6Average Spent\$21,138,41Spending Potential Index\$6Average Spent\$14,656.07Spending Potential Index\$6Average Spent\$21,138,41Spending Potential Ind	Average Spent	\$1,711.97
Average Spent\$1,327.79Spending Potential Index83Entertainment/Recreation: Total \$\$21,725Average Spent\$2,870.20Spending Potential Index88Food at Home: Total \$\$14,423,300Average Spent\$1,423,300Average Spent\$1,423,300Average Spent\$4,475.78Spending Potential Index\$66,597Average Spent\$3,039.61Spending Potential Index\$3Spending Potential Index\$3Spending Potential Index\$3,039.61Spending Potential Index\$3Spending Potential Index\$1,737.600Average Spent\$1,737.600Average Spent\$1,737.600Average Spent\$1,737.000Average Spent\$1,793.02Spending Potential Index\$5,621.38Spending Potential Index\$1,793.02Spending Potential Index\$1,793.02Spending Potential Index\$4,660.630Average Spent\$14,656.07Spending Potential Index\$4,606.30Average Spent\$14,656.07Spending Potential Index\$4Spending Potential Index\$5Average Spent\$2,138.41Spending Potential Index\$5Average Spent\$2,138.41 </td <td>Spending Potential Index</td> <td>80</td>	Spending Potential Index	80
Spending Potential Index83Entertainment/Recreation: Total \$\$912,725Average Spent\$2,870.20Spending Potential Index88Food at Home: Total \$\$1,423,300Average Spent\$4,475.78Spending Potential Index86Food Away from Home: Total \$\$966,597Average Spent\$3,039.61Spending Potential Index\$36Spending Potential Index\$33,039.61Spending Potential Index\$33,039.61Spending Potential Index\$33Health Care: Total \$\$1,787,600Average Spent\$5,621.38Spending Potential Index\$5Spending Potential Index\$550,180Average Spent\$1,783,02Spending Potential Index\$570,180Average Spent\$1,783,02Spending Potential Index\$570,180Average Spent\$236,610Average Spent\$236,610Average Spent\$4,660,630Average Spent\$4,660,630Average Spent\$4,660,630Average Spent\$4,660,630Average Spent\$4,660,630Average Spent\$68,0015Average Spent\$68,0015<	Education: Total \$	
Entertainment/Recreation: Total \$\$912,725Average Spent\$2,870.20Spending Potential Index88Food at Home: Total \$\$1,423,300Average Spent\$4,475.78Spending Potential Index\$6Food Away from Home: Total \$\$966,597Average Spent\$3.039.61Spending Potential Index\$3Bending Potential Index\$1,787,600Average Spent\$1,787,600Average Spent\$5,621.38Spending Potential Index\$570,180Average Spent\$1,793.02Spending Potential Index\$4Average Spent\$236,610Average Spent\$236,610Average Spent\$236,610Average Spent\$236,610Average Spent\$4,660,630Average Spent\$2,31,841Spending Potential Index\$6Average Spent\$2,13,841Spending Potential Index\$6Average Spent\$1,846.21Spending Potential Index\$8Spending Potential Index\$82Vehicle Maintenance & Repairs: Total \$\$306,740Average Spent\$1,846.21 <td>Average Spent</td> <td>\$1,327.79</td>	Average Spent	\$1,327.79
Average Spent\$2,870.20Spending Potential Index88Food at Home: Total \$\$1,423,300Average Spent\$4,475.78Spending Potential Index86Food Away from Home: Total \$\$966,597Average Spent\$3,039.61Spending Potential Index83Health Care: Total \$\$1,787,600Average Spent\$5,621.38Spending Potential Index\$5Average Spent\$570,180Average Spent\$570,180Average Spent\$1,793.02Average Spent\$236,610Average Spent\$236,610Average Spent\$236,610Average Spent\$44,650.07Spending Potential Index\$4Shelter: Total \$\$44,650.07Spending Potential Index\$4Shelter: Total \$\$680,015Average Spent\$236,610Spending Potential Index\$4Shelter: Total \$\$46,60,630Average Spent\$24,650.07Spending Potential Index\$680,015Average Spent\$2,138.41Spending Potential Index\$680,015Average Spent\$2,138.41Spending Potential Index\$680,015Average Spent\$587,096Average Spent\$587,096Average Spent\$587,096Average Spent\$1,846.21Spending Potential Index\$680,015Average Spent\$587,096Average Spent\$587,096Average Spent\$587,096Average Spent <t< td=""><td>Spending Potential Index</td><td></td></t<>	Spending Potential Index	
Spending Potential Index88Food at Home: Total \$\$1,423,300Average Spent\$4,475,78Spending Potential Index86Food Away from Home: Total \$\$966,597Average Spent\$3,039,61Spending Potential Index\$1,787,600Average Spent\$1,787,600Average Spent\$5,621.38Spending Potential Index\$5HH Furnishings & Equipment: Total \$\$570,180Average Spent\$1,793.02Spending Potential Index\$5HH Furnishings & Equipment: Total \$\$236,610Average Spent\$1,793.02Spending Potential Index\$4Personal Care Products & Services: Total \$\$236,610Average Spent\$1,44.066Spending Potential Index\$4Spending Potential Index\$5Average Spent\$1,213.841Spending Potential Index\$6Tarvel: Total \$\$587,096Average Spent\$1,846.21Spending Potential Index\$2Spending Potential Index\$2Spending Potential Index\$2Spending Potential Index\$2Spending Potential Index\$2Spending Potential Index<	Entertainment/Recreation: Total \$	\$912,725
Food at Home: Total \$\$1,423,300Average Spent\$4,475.78Spending Potential Index86Food Away from Home: Total \$\$966,597Average Spent\$3,039.61Spending Potential Index81Beat Care:: Total \$\$1,775,600Average Spent\$5,621.38Spending Potential Index95HH Eurnishings & Equipment:: Total \$\$1,773,002Average Spent\$1,793.02Spending Potential Index\$1Average Spent\$1,793.02Spending Potential Index\$84Personal Care Products & Services:: Total \$\$44.660,630Average Spent\$14,656.07Spending Potential Index\$4Spending Potential Index\$680,015Average Spent\$236,610Support Payments/Cash Contributions/Gifts in Kind: Total \$\$680,015Average Spent\$236,010Average Spent\$24,660,630Average Spent\$570,006Average Spent\$587,006Average Spent\$236,740Average Spent\$1,846.21Spending Potential Index\$2Spending Potential Index\$2Spending Potential Index\$2Spending P	Average Spent	\$2,870.20
Average Spent \$4,475.78 Spending Potential Index 86 Food Away from Home: Total \$ \$966,597 Average Spent \$3,039.61 Spending Potential Index 83 Health Care: Total \$ \$1,787,600 Average Spent \$5,621.38 Spending Potential Index 95 HH Furnishings & Equipment: Total \$ \$570,180 Average Spent \$570,180 Average Spent \$1,793,02 Spending Potential Index \$570,180 Average Spent \$1,793,02 Spending Potential Index \$4 Personal Care Products & Services: Total \$ \$4 Average Spent \$744.06 Spending Potential Index \$4 Shelter: Total \$ \$4,660,630 Average Spent	Spending Potential Index	88
Spending Potential Index86Food Away from Home: Total \$\$966,597Average Spent\$3,039,61Spending Potential Index83Health Care: Total \$\$1,787,600Average Spent\$5,621.38Spending Potential Index95HH Furnishings & Equipment: Total \$\$570,180Average Spent\$570,180Average Spent\$236,610Average Spent\$236,610Average Spent\$236,610Average Spent\$744.06Spending Potential Index\$4Personal Care Products & Services: Total \$\$44,660,630Average Spent\$14,656.07Spending Potential Index79Support Payments/Cash Contributions/Gifts in Kind: Total \$\$680,015Average Spent\$14,656.07Spending Potential Index79Support Payments/Cash Contributions/Gifts in Kind: Total \$\$680,015Average Spent\$2,138.41Spending Potential Index86Travel: Total \$\$587,096Average Spent\$1,861.21Spending Potential Index86Travel: Total \$\$587,096Average Spent\$1,861.21Spending Potential Index86Travel: Total \$\$306,740Vehicle Maintenance & Repairs: Total \$\$306,740Average Spent\$306,740Average Spent\$306,740Average Spent\$306,740Average Spent\$306,740Average Spent\$306,740Average Spent\$306,740Av	Food at Home: Total \$	\$1,423,300
Food Away from Home: Total \$ \$966,597 Average Spent \$3,039,61 Spending Potential Index 83 Health Care: Total \$ \$1,787,600 Average Spent \$5,621.38 Spending Potential Index 95 HH Furnishings & Equipment: Total \$ \$570,180 Average Spent \$1,787,002 Spending Potential Index 95 MH Furnishings & Equipment: Total \$ \$570,180 Average Spent \$1,787,002 Spending Potential Index 84 Personal Care Products & Services: Total \$ \$4236,610 Average Spent \$236,610 Average Spent \$44,606,630 Spending Potential Index 84 Shelter: Total \$ \$44,660,630 Average Spent \$14,656.07 Spending Potential Index 79 Support Payments/Cash Contributions/Gifts in Kind: Total \$ \$680,015 Average Spent \$214,656.07 Spending Potential Index 86 Average Spent \$14,656.07 Spending Potential Index 86 Average Spent \$14,856.07 Spending	Average Spent	\$4,475.78
Average Spent\$3,039.61Spending Potential Index83Health Care: Total \$\$1,787,600Average Spent\$5,621.38Spending Potential Index95HH Furnishings & Equipment: Total \$\$570,180Average Spent\$1,793.02Spending Potential Index84Personal Care Products & Services: Total \$\$236,610Average Spent\$236,610Average Spent\$244,660,630Average Spent\$44,660,630Average Spent\$44,660,630Average Spent\$44,660,030Average Spent\$44,660,630Average Spent\$44,660,630Average Spent\$44,660,030Average Spent\$44,660,630Average Spent\$44,660,630Average Spent\$580,015Average Spent\$680,015Average Spent\$680,015Average Spent\$587,096Average Spent\$1,864.21Spending Potential Index\$82Vehicle Maintenance & Repairs: Total \$\$306,740Average Spent\$306,740Average Spent <t< td=""><td>Spending Potential Index</td><td>86</td></t<>	Spending Potential Index	86
Spending Potential Index83Health Care: Total \$\$1,787,600Average Spent\$5,621.38Spending Potential Index\$5B#H Furnishings & Equipment: Total \$\$570,180Average Spent\$1,793.02Spending Potential Index\$4Personal Care Products & Services: Total \$\$236,610Average Spent\$744.06Spending Potential Index\$4Spending Potential Index\$50,015Average Spent\$2,138.41Spending Potential Index\$60,015Average Spent\$2,138.41Spending Potential Index\$60Average Spent\$2,138.41Spending Potential Index\$66Average Spent\$2,138.41Spending Potential Index\$68Average Spent\$1,846.21Spending Potential Index\$2Spending Potential Index\$2Average Spent\$1,846.21Spending Potential Index\$2Spending Potential Index\$2Spending Potential Index\$2Average Spent\$1,846.21Spending Potential Index\$2 <td>Food Away from Home: Total \$</td> <td></td>	Food Away from Home: Total \$	
Health Care: Total \$\$1,787,600Average Spent\$5,621.38Spending Potential Index95HH Furnishings & Equipment: Total \$\$570,180Average Spent\$17,93.02Spending Potential Index84Personal Care Products & Services: Total \$\$236,610Average Spent\$744.06Spending Potential Index84Spending Potential Index\$4Spending Potential Index\$14,656.07Spending Potential Index\$680,015Average Spent\$2,138.41Spending Potential Index\$680,015Average Spent\$2,138.41Spending Potential Index\$680,015Average Spent\$587,096Average Spent\$587,096Average Spent\$14,656.07Average Spent\$587,096Average Spent\$587,096Average Spent\$14,656.07Average Spent\$14,656.07Average Spent\$2,138.41Spending Potential Index\$68Travel: Total \$\$587,096Average Spent\$14,656.07Average Spent\$14,656.07Average Spent\$14,656.07Average Spent\$26,610Average Spent\$24,660,630Average Spent<	Average Spent	\$3,039.61
Average Spent\$5,621.38Spending Potential Index95HH Furnishings & Equipment: Total \$\$570,180Average Spent\$1,793.02Spending Potential Index84Personal Care Products & Services: Total \$\$236,610Average Spent\$744.06Spending Potential Index84Shelter: Total \$\$44,660,630Average Spent\$14,656.07Spending Potential Index79Support Payments/Cash Contributions/Gifts in Kind: Total \$\$680,015Average Spent\$2,138.41Spending Potential Index66Travel: Total \$\$587,096Average Spent\$587,096Average Spent\$1,4,65.21Support Paymental Index6Support Paymental Index8Spending Potential Index82Spending Potential Index<	Spending Potential Index	
Spending Potential Index95HH Furnishings & Equipment: Total \$\$570,180Average Spent\$1,793.02Spending Potential Index84Personal Care Products & Services: Total \$\$236,610Average Spent\$744.06Spending Potential Index84Shelter: Total \$\$4,660,630Average Spent\$4,660,630Average Spent\$14,656.07Spending Potential Index79Support Payments/Cash Contributions/Gifts in Kind: Total \$\$680,015Average Spent\$2,138.41Spending Potential Index86Travel: Total \$\$587,096Average Spent\$14,45.21Spending Potential Index86Travel: Total \$\$287,096Average Spent\$14,45.21Spending Potential Index86Travel: Total \$\$287,096Average Spent\$14,45.21Spending Potential Index82Vehicle Maintenance & Repairs: Total \$\$306,740Average Spent\$306,740Spending Potential Index\$306,740Spending Potential Index\$306,740S	Health Care: Total \$	\$1,787,600
HH Furnishings & Equipment: Total \$\$570,180Average Spent\$1,793.02Spending Potential Index84Personal Care Products & Services: Total \$\$236,610Average Spent\$744.06Spending Potential Index84Shelter: Total \$\$4,660,630Average Spent\$14,656.07Spending Potential Index79Support Payments/Cash Contributions/Gifts in Kind: Total \$\$680,015Average Spent\$680,015Average Spent\$680,015Average Spent\$680,015Average Spent\$680,015Average Spent\$680,015Average Spent\$680,015Average Spent\$680,015Average Spent\$680,015Average Spent\$680,015Average Spent\$680,015Spending Potential Index88Travel: Total \$\$680,015Average Spent\$587,096Average Spent\$2,138.41Spending Potential Index82Vehicle Maintenance & Repairs: Total \$\$2,006,740Average Spent\$306,740Average Spent\$306,740Spending Potential Index\$2Spending Potential Index82Vehicle Maintenance & Repairs: Total \$\$306,740Average Spent\$964.59	Average Spent	\$5,621.38
Average Spent\$1,793.02Spending Potential Index84Personal Care Products & Services: Total \$\$236,610Average Spent\$744.06Spending Potential Index84Shelter: Total \$\$4,660,630Average Spent\$4,660,630Average Spent\$14,656.07Spending Potential Index79Support Payments/Cash Contributions/Gifts in Kind: Total \$\$680,015Average Spent\$2,138.41Spending Potential Index86Travel: Total \$\$587,096Average Spent\$14,846.21Spending Potential Index82Vehicle Maintenance & Repairs: Total \$\$306,740Average Spent\$306,740Spending Potential Index82	Spending Potential Index	95
Spending Potential Index84Personal Care Products & Services: Total \$\$236,610Average Spent\$744.06Spending Potential Index84Shelter: Total \$\$4,660,630Average Spent\$14,656.07Spending Potential Index79Support Payments/Cash Contributions/Gifts in Kind: Total \$\$680,015Average Spent\$2,138.41Spending Potential Index86Travel: Total \$\$587,096Average Spent\$14,86.21Spending Potential Index82Vehicle Maintenance & Repairs: Total \$\$306,740Average Spent\$306,740Spending Potential Index\$306,740Spending Spent\$306,740Spending Spent <td>HH Furnishings & Equipment: Total \$</td> <td></td>	HH Furnishings & Equipment: Total \$	
Personal Care Products & Services: Total \$\$236,610Average Spent\$744.06Spending Potential Index84Shelter: Total \$\$4,660,630Average Spent\$14,656.07Spending Potential Index79Support Payments/Cash Contributions/Gifts in Kind: Total \$\$680,015Average Spent\$2,138.41Spending Potential Index86Travel: Total \$\$587,096Average Spent\$1,846.21Spending Potential Index82Vehicle Maintenance & Repairs: Total \$\$306,740Average Spent\$306,740Spending Potential Index\$306,740Spending Potential Index\$306,740Spending Potential Index\$306,740Average Spent\$306,740Spending Potential Index\$306,740Spending Potential Index\$306,740S		
Average Spent\$744.06Spending Potential Index84Shelter: Total \$\$4,660,630Average Spent\$14,656.07Spending Potential Index79Support Payments/Cash Contributions/Gifts in Kind: Total \$\$680,015Average Spent\$2,138.41Spending Potential Index86Travel: Total \$\$587,096Average Spent\$1,846.21Spending Potential Index82Vehicle Maintenance & Repairs: Total \$\$306,740Average Spent\$306,740Spending Potential Index\$306,740Spending Spent\$964.59		84
Spending Potential Index84Shelter: Total \$\$4,660,630Average Spent\$14,650.07Spending Potential Index79Support Payments/Cash Contributions/Gifts in Kind: Total \$\$680,015Average Spent\$680,015Average Spent\$2,138.41Spending Potential Index86Travel: Total \$\$587,096Average Spent\$1,846.21Spending Potential Index82Vehicle Maintenance & Repairs: Total \$\$306,740Average Spent\$306,740Average Spent\$964.59	•	\$236,610
Shelter: Total \$\$4,660,630Average Spent\$14,656.07Spending Potential Index79Support Payments/Cash Contributions/Gifts in Kind: Total \$\$680,015Average Spent\$2,138.41Spending Potential Index86Travel: Total \$\$587,096Average Spent\$1,846.21Spending Potential Index\$2Venicle Spent\$1,846.21Spending Potential Index\$2Average Spent\$306,740Average Spent\$306,740Average Spent\$964.59		\$744.06
Average Spent114,656.07Spending Potential Index79Support Payments/Cash Contributions/Gifts in Kind: Total \$6680,015Average Spent\$2,138.41Spending Potential Index86Travel: Total \$\$587,096Average Spent\$1,846.21Spending Potential Index\$2Venicle Maintenance & Repairs: Total \$\$306,740Average Spent\$964.59		
Spending Potential Index79Support Payments/Cash Contributions/Gifts in Kind: Total \$\$680,015Average Spent\$2,138.41Spending Potential Index86Travel: Total \$\$587,096Average Spent\$1,846.21Spending Potential Index\$2Vehicle Maintenance & Repairs: Total \$\$306,740Average Spent\$964.59		
Support Payments/Cash Contributions/Gifts in Kind: Total \$\$680,015Average Spent\$2,138.41Spending Potential Index86Travel: Total \$\$587,096Average Spent\$1,846.21Spending Potential Index\$2Vehicle Maintenance & Repairs: Total \$\$306,740Average Spent\$306,740Average Spent\$964.59	Average Spent	\$14,656.07
Average Spent\$2,138.41Spending Potential Index86Travel: Total \$\$587,096Average Spent\$1,846.21Spending Potential Index82Vehicle Maintenance & Repairs: Total \$\$306,740Average Spent\$964.59		
Spending Potential Index86Travel: Total \$\$587,096Average Spent\$1,846.21Spending Potential Index82Vehicle Maintenance & Repairs: Total \$\$306,740Average Spent\$964.59		
Travel: Total \$\$587,096Average Spent\$1,846.21Spending Potential Index82Vehicle Maintenance & Repairs: Total \$\$306,740Average Spent\$964.59		
Average Spent\$1,846.21Spending Potential Index82Vehicle Maintenance & Repairs: Total \$\$306,740Average Spent\$964.59		
Spending Potential Index82Vehicle Maintenance & Repairs: Total \$\$306,740Average Spent\$964.59		
Vehicle Maintenance & Repairs: Total \$\$306,740Average Spent\$964.59		
Average Spent \$964.59		82
	Vehicle Maintenance & Repairs: Total \$	
Spending Potential Index 84		
	Spending Potential Index	84

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.
Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.