



SUMMER SERIES

INTERNS & CO-OPS

In an effort to support the existing internship/co-op program within your organization, we have designed the *Summer Series for Interns & Co-Ops* program. This will help with your retention strategies and promote the greater Fond du Lac area to your current interns and co-ops.

The *Summer Series for Interns & Co-Ops* is a hand-crafted program exclusively created for interns and co-op students within the Fond du Lac area. The series provides professional development, leadership and life skills, and information on living, working and playing in Fond du Lac as a young professional. By offering unique topics and content, combined with events already scheduled at some venues (i.e.: Young Professionals of FDL Member Monday), this program provides a platform for further community exposure.

This Series is made up of a total of five events, spanning June – August. We anticipate over 75 students will participate.

All events will start at 2:30 p.m. and conclude by 5:00 p.m.; all events are being held on a Thursday. Refreshments and materials provided at each event.

Event Dates

1. June 4
2. June 25
3. July 16
4. July 30
5. August 6

Event Topic Examples Include:

- Round table networking with the Young Professionals of Fond du Lac
- Panel discussion of community service organizations, i.e. Big Brothers Big Sisters, Boys & Girls Club, etc.
- C-Suite panel discussion with our area's top leaders
- Recent interns that have been hired; what did their path to employment look like
- Group volunteer opportunity

Registration Information:

The registration fee is \$120 per intern/co-op, this secures their participation in the entire *Summer Series for Interns & Co-Ops* (5 events total).

Business HR representatives will register their interns/co-ops. It is recommended that you determine your exact headcount for the series and then complete one 'bulk' registration.

Registration is required by May 15th 2020

Register here: <http://bit.ly/EGFDLSSI2020>

Valuable side note: A best practice identified by participating businesses in 2019 was to present this as a paid opportunity to their interns and co-ops. This, in addition to having the registration fee paid and a flexible work schedule, both encouraged and enabled their students' participation in the entire series.

What did business participants from last year have to say about the *Summer Series for Interns*?

“The Summer Series for Interns was not only a beneficial program to engage our interns in offerings that the Fond du Lac community can provide; but it was also fun! The students really enjoyed going to the different programs, seeing different venues in the city, and connecting with other interns from neighboring businesses that were in Fond du Lac for the summer. We highly recommend including this in your businesses summer intern programming.” – HR Manager at Grande

“The Envision Greater Fond du Lac team provides a tremendous and valuable resource to connecting interns and employers throughout the community. The social and networking opportunities are excellent!” – HR Coordinator at Society Insurance

What did Interns & Co-Op participants from 2019 think?

“A very well put on event. I've been to many young adult leadership type events and I usually dread them. This event changed my perspective. Awesome job!” - Mercury Marine Co-op

“The panel was relatable, interesting and provided amazing insight. I made sure to take notes as a lot of what they said can help me find a job.” – National Exchange Bank & Trust Intern

“The opportunities to have conversations with peers and YPF members was insightful for considering my path as a young professional. I also thought the Non-Profit Panel was very informative and it directly applied to all of us in our professional career.” – Grande Intern

“Great event to meet people within our companies and around the community.” – Michels Corporation Intern

What was the impact?

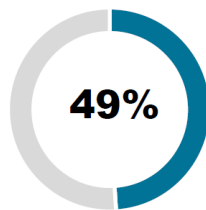
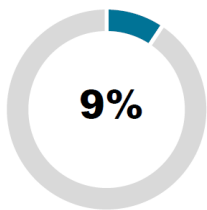
Data points below were taken from the 2019 intern/co-op survey

Perception of Fond du Lac County

Percentages reported are those responding either “Exceeded expectations” or “Exceptional”.

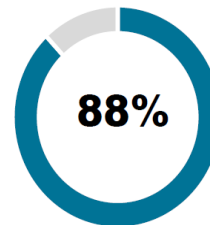
Prior to Series

After Series



Satisfaction with Summer Series for Interns, overall

Percentages reported by Interns are those responding either “Satisfied” or “Very Satisfied”.



We thank you for your consideration to partner with us on this event, as we consider it critical to the development of the Fond du Lac Area workforce. For more information please contact Lisa McArthur or Bernadette Ericksen at Envision Greater Fond du Lac at lmcarthur@envisiongreaterfdl.com or bericksen@envisiongreaterfdl.com, or by calling (920) 921-9500. Thank you!

