



ECONOMIC DEVELOPMENT 2019 HIGHLIGHTS

ATTRACTION & RETENTION

- Throughout 2019, the economic development team has been working on **38 active leads and projects** with a total capital investment potential of **\$66,189,000**. These projects have a total payroll potential of **\$35,484,000**.
- Year to date, we have **7 landed projects** resulting in **127 new jobs** with an annual payroll of nearly **\$2.8 million** and a total capital investment of more than **\$3 million**.
- We proactively reached out to **35 county businesses** to build relationships and provide support, leading to two new expansion projects.
- A newly created loan fund has been established to provide critical gap financing to businesses on the Dodge County side of the City of Waupun.

ENTREPRENEURSHIP & INNOVATION

- Envision Greater Fond du Lac continues to serve as the hub organization of the multi-partner IGNITE! Business Success Network. Of the **50+ entrepreneurs** that connected with the network over the past year, Envision Greater Fond du Lac served in the role of coach for **30 clients** resulting in **one new business**.
- Students from the Greater Fond du Lac area participated in the 4th Annual Youth Idea Challenge. Three teams won scholarship prizes based on their creative solutions to startup challenges.



WORKFORCE DEVELOPMENT

- The 11th Annual Project G.R.I.L.L. engaged **124 high school student participants**. Of the students involved, **67%** indicated they plan to pursue a career in manufacturing or skilled trades.
- The brand new Summer Series engaged **120 interns** from **seven companies**, resulting in a **40% increase** in positive perceptions of the Greater Fond du Lac area.
- The new Business and Education Mixer event engaged **82 area education and business representatives** to form meaningful connections for future collaborations.
- **Over 2,300 7th and 8th grade students** participated in Career Connections Academy, one of Wisconsin's largest hands-on career expos.

