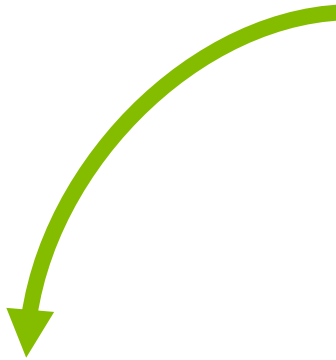


“I want my retail establishment to thrive ...”
We can help.



What are potential customer demographics within a certain drive time (5 minutes, 15 minutes, 30 minutes, etc.) or mile radius (1 mile, 5 miles, 10 miles, etc.) of my current retail establishment or new retail location?

Does the marketplace need another retail establishment like mine? What does supply and demand look like locally for my specific type of retail establishment?

What are the typical consumer spending expenditures for my type of product or establishment?

We can help answer these questions, no matter what industry.

Phone: 920-921-9500
Email: info@envisiongreaterfdl.com
Website: www.envisiongreaterfdl.com



What we can do for you:

- Provide drive time/mile radius maps from your current or future retail location
- Analyze consumer market demographics such as population, households, income, age, race/ethnicity, etc.
- Discover consumer spending estimates for area residents
- Evaluate retail marketplace profiles to determine local supply and demand for your niche market
- Investigate the traffics counts surrounding your site as an indication of organic exposure in the marketplace
- Identify your best customers and underserved markets based on their demographic and socioeconomic characteristics (i.e. Tapestry Lifestyle Segmentation)

Pricing Range: \$250-\$2,000

Market Value: \$500-\$3,750

Price depends upon depth of analysis completed. Special discounts apply for Envision Greater Fond du Lac investors and non-profits.

Call today to schedule a confidential meeting to discuss your research needs and receive a customized scope of work.



Empowering businesses to make smarter decisions based on data insights which reduce risk and increase competitive advantage.

4 Easy Steps

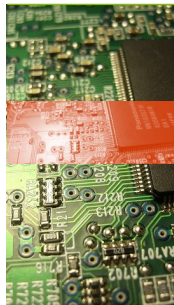
- 1) Consult with Envision Greater Fond du Lac research professionals to define research questions and objectives.
- 2) Receive a scope of work proposal outlining objectives, timeline, cost, deliverables, etc. Created by Envision Greater Fond du Lac and approved by you, the client.
- 3) Receive updates & communication as research is being conducted.
- 4) Meet with Envision Greater Fond du Lac to discuss results, recommendations and next steps.

Personalized Reports.

Data is not “one size fits all” so we don’t treat it as such. Envision Greater Fond du Lac meets with you to discuss your needs and overall goals so we can help you move forward in a way that fits you. We walk you through the data, giving you the knowledge to implement results.

Affordable!

Envision Greater Fond du Lac offers a free estimate for potential research services. We offer flexibility and convenience by providing the initial consultation at whatever location is agreeable to you. Our services come at a significantly reduced rate when compared with the typical market rate.



Reliable Sources.

Envision Greater Fond du Lac has access to high-powered, database subscriptions, geographic information systems (GIS), as well as other sources that produce reliable information which will empower you to make data-driven decisions.

Manageable and Usable Data.

There’s a huge amount of data out there but it’s hard to sort through it all and know what’s reliable. Envision Greater Fond du Lac is here to make data manageable and tie it into your business’s overall goals, by saving you time and valuable resources.



Call Envision Greater Fond du Lac today for your *free* BI Consultation.