

“I want more customers...”
We can help.

How can I expand into other markets? Who are these potential customers and how can I reach them?

Where are my current/potential customers located geographically?

What are the demographic or lifestyle characteristics of my current top customers? Where can I find more like them?

What is the size and characteristics of my new market? Growth potential? Competitive landscape?

What trends should my salespeople know about for the new/current market?

What organizations/associations should my company belong to or connect with to increase exposure in the new market?

We can help answer these questions, no matter what industry.

Phone: 920-921-9500

Email: info@envisiongreaterfdl.com

Website: www.envisiongreaterfdl.com



What we can do for you:

- Obtain valuable marketing lists (i.e. contact names, emails, mailing addresses, size of company, sales, industry codes, etc.)
- Identify your best customers and underserved markets based on their demographic and socioeconomic characteristics (i.e. Tapestry Lifestyle Segmentation)
- Analyze research including size, trends, demographics, growth potential, and competitive landscape of a new market
- Map out your current customers and even map out potential customers
- Make connections with trade associations and other resources serving your market/industry

Pricing Range: \$250-\$2,000

Market Value: \$500-\$3,750

Price depends upon depth of market analysis completed. List costs vary depending on count and level of detail needed. Special discounts apply for Envision Greater Fond du Lac investors and non-profits.

Call today to schedule a confidential meeting to discuss your research needs and receive a customized scope of work.



Empowering businesses to make smarter decisions based on data insights which reduce risk and increase competitive advantage.

4 Easy Steps

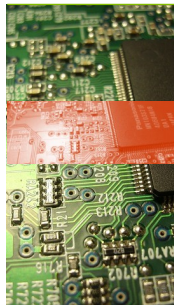
- 1) Consult with Envision Greater Fond du Lac research professionals to define research questions and objectives.
- 2) Receive a scope of work proposal outlining objectives, timeline, cost, deliverables, etc. Created by Envision Greater Fond du Lac and approved by you, the client.
- 3) Receive updates & communication as research is being conducted.
- 4) Meet with Envision Greater Fond du Lac to discuss results, recommendations and next steps.

Personalized Reports.

Data is not “one size fits all” so we don’t treat it as such. Envision Greater Fond du Lac meets with you to discuss your needs and overall goals so we can help you move forward in a way that fits you. We walk you through the data, giving you the knowledge to implement results.

Affordable!

Envision Greater Fond du Lac offers a free estimate for potential research services. We offer flexibility and convenience by providing the initial consultation at whatever location is agreeable to you. Our services come at a significantly reduced rate when compared with the typical market rate.

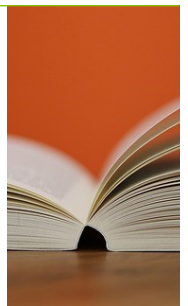


Reliable Sources.

Envision Greater Fond du Lac has access to high-powered, database subscriptions, geographic information systems (GIS), as well as other sources that produce reliable information which will empower you to make data-driven decisions.

Manageable and Usable Data.

There’s a huge amount of data out there but it’s hard to sort through it all and know what’s reliable. Envision Greater Fond du Lac is here to make data manageable and tie it into your business’s overall goals, by saving you time and valuable resources.



Call Envision Greater Fond du Lac today for your *free* BI Consultation.